

FIRSTKART.COM SPONSORS SENIOR ROTAX DIVISION

"Florida Winter Tour: Great Series, Serious Competition"

Guelph, ON. – December 10, 2004 – In an effort to generate a greater brand awareness of the First Kart product line, firstkart.com has signed on to support the 2005 Formula Kart Racing Florida Winter Tour. The Guelph, Ontario based company will market their products participate in the entire six race series and also sponsor the Senior Rotax division.

"After competing in several years of the winter championship and viewing the level of competition, I knew that we would have to be back in 2005 and what better then to bring some support to Formula Kart, Bill Wright and his excellent series," explained Team Manager Tony Ventresca. "With more drivers competing for us in this year's series then ever before, the Firstkart.com race team will hit Homestead in a big way. Several of our National level drivers will make the trek south for some 'Serious Fun'" Ventresca also went on to add that the firstkart.com team will have drivers from the US, Canada, Columbia and Australia."

"We are pleased to have firstkart.com on board for the 2005 season," explained Wright from his Florida office. "This year's series is going to be bigger and better then previous years and with the level of competition being brought south as portrayed by First Kart, there is going to be some great racing action."

In other news, the First Kart North America squad is also working diligently on putting together a West coast race team for 2005. Team events have not yet been confirmed but will include the Stars of Karting Championship. Any interested parties and funded drivers are welcome to contact Team Manager Tony Ventresca at 519-824-4343.

For more information on the First Kart North America, product sales, the race team and exciting dealership opportunities including information on how to get into kart racing please contact First Kart President Tony Ventresca at 519-824-4343 or visit them online at www.firstkart.com.

For more information on the 2005 Formula Kart Racing Florida Winter Tour, log on to www.floridawintertour.com